

Choose a Deductible That's Right for You

DEDUCTIBLE OPTIONS		
	STANDARD	OPTIONAL
New Ford, Lincoln and Mercury	\$100	\$0, \$50, \$200, Disappearing
Pre-Owned	\$100	\$50, \$200, Disappearing
New Non-Ford	\$100	\$50

Select the Coverage You Want

NEW FORD, LINCOLN AND MERCURY VEHICLES						
Miles	3 Years	4 Years	5 Years	6 Years	7 Years	
36,000	N/A	N/A	■	■	■	
48,000	■	■	■	■	■	
60,000	■	■	■	■	■	
75,000	■	■	■	■	■	
100,000	■	■	■	■	■	

NEW NON-FORD VEHICLES				
Time and Mileage Choices for Non-Ford Vehicles				
Miles	4 Years	5 Years	6 Years	
60,000	■	■	■	
75,000	■	■	■	
100,000	■	■	■	

Coverage begins at the signature date and current mileage. Coverage expires upon reaching your selected time or mileage, whichever occurs first. Some eligibility limitations may apply. Ask your dealer for details.

PRE-OWNED VEHICLES
Coverage lengths range from 12 months/12,000 miles to 48 months/48,000 miles for 1997 and newer vehicles. Ask your dealer for specific plan availability.

Some Points to Remember ...

- Failures of covered components due to normal wear resulting from defective material or workmanship are included, in addition to mechanical breakdowns
- For New Plans, coverage begins at the signature date and current mileage. Coverage expires at the number of months or miles purchased from the warranty start date or zero miles, whichever limitation occurs first
- Used Plans must be purchased at the time of vehicle sale
- For Used Plans on non-Ford vehicles and Ford, Lincoln and Mercury vehicles with no remaining New Vehicle Limited Warranty, coverage begins with the date and mileage on the vehicle at time of purchase
- If a pre-owned vehicle has Ford New Vehicle Limited Warranty remaining, a used PremiumCARE plan is a "tack-on" to the warranty. Ask your dealer for details

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. Please see your dealer for details or refer to your plan provisions. Illustrations used in the brochure are for graphic representation only. Repairs needed to any engine, transmission and final drive components resulting from the use of a non-Ford component such as an aftermarket turbocharger are not covered. In some cases, repairs will be made with authorized new or remanufactured parts after the expiration of the New Vehicle Limited Warranty. See your dealer or your copy of the warranty for complete details on the New Vehicle Limited Warranty.

Florida dealers only: In Florida, Ford ESP is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.

Arizona dealers only: In Arizona, Ford ESP is a Service Contract from Ford Motor Service Company, P.O. Box 6045, Dearborn, MI 48121. 1-800-392-FORD.

Time/Mileage: _____

Price: \$ _____



WWW.FORD-ESP.COM

PremiumCARE



500+
Key Components Covered

Extended Service Plan for
New and Pre-owned Vehicles

Extended Service Plan from



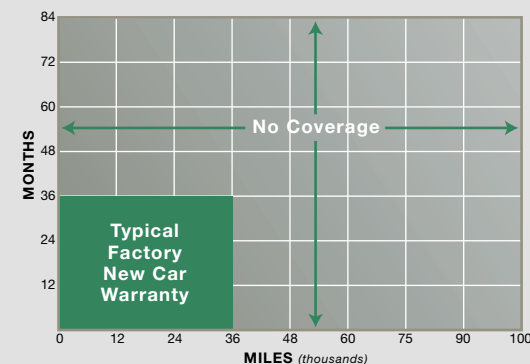
GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

ESP PremiumCARE Gives You Genuine Peace of Mind from Ford

We want you to be completely satisfied with your vehicle ownership experience. That's where ESP PremiumCARE comes in. PremiumCARE gives you the assurance that your vehicle has the protection it needs. We'll use genuine parts and genuine service to keep your vehicle running at its best. All this and competitive pricing add up to genuine peace of mind!

Mile After Mile After Mile ...

You'll have added "peace of mind" every time you get into your vehicle. And PremiumCARE's price is so reasonable you could save the amount the plan costs in just one Ford ESP repair! Ask your dealer for details.



The green area on the chart reflects the protection you'll receive from your vehicle's 3-year/36,000-mile New Vehicle Limited Warranty. The gray area illustrates the time and mileage in which you are responsible for repairs without ESP coverage. Ask your dealer to customize an ESP plan for your needs.

Why PremiumCARE is a Sound Investment

- Covers more than 500 key components including labor
- Helps provide protection against the cost of unexpected repair bills during and after your New Vehicle Limited Warranty
- Provides towing reimbursement
- Provides rental car reimbursement
- Provides roadside assistance benefits
- On eligible Ford, Lincoln and Mercury vehicles, Road Hazard Tire Coverage may be added

Coverage provided in U.S. and Canada

With ESP, you're confident knowing you're covered at over 4,600 Ford, Lincoln and Mercury dealers in the U.S. and Canada.

PremiumCARE is Ideal if You ...

- Want the "peace of mind" of lasting protection
- Drive a lot of miles
- Plan to keep your vehicle beyond the New Vehicle Limited Warranty period
- Want towing and rental car reimbursement
- Would like the opportunity to help enhance your vehicle's resale value
- Don't like surprises
- Want the most comprehensive service plan available from Ford Motor Company

May Add Resale Value to Your Vehicle

If you sell your vehicle, the remaining PremiumCARE coverage may be transferred to the new owner.

Financing Options

In most cases the ESP plan may be included in your finance contract. Convenient interest-free installment payment plans are also available for 5, 11 or 17 months.

Transferrable

PremiumCARE

Protecting New and Pre-owned Vehicles

Rental Car Reimbursement

Rental benefits will be available if your vehicle is inoperable and must be kept overnight for a covered repair. You will be reimbursed up to \$28 per day (\$35 for Lincoln) for up to 10 days. Rental reimbursement also applies for repairs covered by the New Vehicle Limited Warranty. First-day rental option is available on new plans only for Ford, Lincoln and Mercury vehicles. Benefits will also be afforded for Recalls or Customer Satisfaction Programs involving an ESP covered component for Ford, Lincoln and Mercury vehicles only.

Roadside Assistance Administered by Ford Auto Club

Services include:

- Flat tire change
- Battery jump starts
- Towing when the vehicle is disabled (limited to one tow per disablement)
- Lock-out assistance
- Out of fuel assistance – delivery of up to two (2) gallons of fuel
- Travel expense reimbursement up to \$500 for up to three days lodging, meals and rental vehicle for travel expenses accrued when the breakdown occurs more than 100 miles from home
- Destination assistance covers taxi, shuttle or rental car expense up to \$75 for emergency transportation to the immediate destination
- Call 1-800-241-3673 to obtain roadside service from Ford Auto Club

Optional Road Hazard Tire Coverage (New Plans Only)

If elected, coverage is provided for Ford, Lincoln and Mercury vehicles (cars and light trucks up to and including F-550) covered by a Ford Motor Company New Vehicle Limited Warranty that includes coverage of tire defects. Coverage is limited to the repair or replacement of a tire that is punctured, bruised, or broken by a road hazard (examples include potholes, nails, glass, and jagged metal). Coverage period for Road Hazard Tire Coverage is for the term of the PremiumCARE time and mileage plan selected.



ENGINE

- All Internal Lubricated Parts
- Cylinder Block
- Cylinder Heads
- Diesel Injector and Fuel Lines
- Diesel Injector Pump
- Diesel Lift Pump
- Engine Mounts
- Flywheel
- Flywheel Ring Gear
- Fuel Tank and Lines
- Gas Fuel Injectors and Fuel Lines
- Harmonic Balancer and Bolt
- Manifold (Exhaust and Intake)
- Manifold and Bolts
- Oil Pan
- Oil Pump
- Radiator
- Radiator Fan (Clutch or Motor)
- Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover
- Timing Chain (Gears or Belt)
- Turbocharger/Supercharger Unit (Factory-installed)
- Valve Covers
- Water Pump



TRANSMISSION

- All Internal Parts
- Governor Assembly
- Kickdown Linkage
- Release Hubs and Bearings
- Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case
- Transmission Linkage
- Transmission Module (External)
- Transmission Mounts
- Vacuum Module



REAR-WHEEL DRIVE

- Axle Shafts
- Bearings (Front and Rear)
- Drive Axle Housing (Including All Internal Parts)
- Driveshaft
- Retainers
- Seals and Gaskets
- Universal and Constant Velocity Joints



FRONT-WHEEL DRIVE

- Axle Shafts
- Bearings (Front and Rear)
- Final Drive Housing (Including All Internal Parts)
- Hubs, Automatic Front Locking (Four-wheel Drive)
- Locking Rings (Four-wheel Drive)
- Seals and Gaskets
- Universal and Constant Velocity Joints



STEERING

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Lines
- Idler Arm
- Linkages and Couplings
- Power Steering Pump
- Pulley Assembly
- Seals and Gaskets
- Steering Gear Housing, Manual and Power (Including All Internal Parts)



BRAKES

- Anti-lock Brake Module and Sensor
- Backing Plates
- Brake Booster (Power)
- Calipers
- Combination Valve
- Lines and Fittings
- Master Cylinder
- Parking Brake Linkage and Cables
- Retainers and Clips
- Self-adjusters
- Shaft (Brake Pedal)
- Springs
- Wheel Cylinders



FRONT SUSPENSION

- Ball Joints (Upper and Lower)
- Control Arms (Upper and Lower)
- Control Arm Shafts and Bushings
- Kingpins and Bushings
- Linkage and Bushings
- Load Leveler Suspension System
- MacPherson Struts (Front and Rear)
- Spindle and Spindle Supports
- Springs
- Stabilizer Bar
- Tie Rods



ELECTRICAL

- Alternator
- Charge and Volt Gauges
- Clock (Electric)
- Distributor Assembly
- Distributor Cap and Rotor
- Distributor Housing and Shaft
- Electronic Ignition Module
- Fuel Pump
- Heated Backglass (Electrical Only – Not Glass Damage or Breakage)
- Ignition Coil
- Ignition Lock
- Ignition Module (Electric)
- Ignition Switch
- Mirrors (Electrical Only – Not Glass Damage or Breakage)
- Radiator Fan Relay
- Speedometer/Odometer (Electrical and Mechanical)
- Starter Motor
- Starter Motor Solenoid
- Switches (Manually Operated Electrical)
- Temperature Gauge
- Voltage Regulator
- Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



AIR CONDITIONING AND HEATING

- A/C Accumulator
- A/C Clutch
- A/C Clutch Bearings
- A/C Compressor
- A/C Compressor Clutch Switch
- A/C Compressor Head
- A/C Compressor Seals
- A/C Condenser
- Automatic Temperature Control
- Evaporator
- Field Coil
- Heater Blower Motor
- Heater Control Cables
- Heater Core Assembly
- Instrument Panel Registers and Air Ducts
- Pulley



HIGH-TECH

- Air Suspension (Selected Electronic Components)
- Anti-theft Alarm (Factory-installed)
- Compass and Thermometer Readout Displays
- Fuel Mixer (Alternative)
- In-Dash Navigation System (Factory Installed)
- Instrument Cluster (Excluding Dash Pad)
- Keyless Entry System (Excluding Door Handles)
- Power Antenna
- Power Door Locks and Retainer Clips (Excluding Door Handles)
- Power Seat Motors
- Power Window Motors/Regulators
- Sensor (Alcohol)
- Speed Control



EMISSIONS

- Air Control Valve
- Air Idle Vacuum Valve
- Air Supply Valve (Hose and Tube)
- Air Check Valve Assembly
- Barometric Pressure Sensor
- ECC Relay Assembly
- EGR Control Valve
- EGR Pressure Sensor
- EGR Regulator Assembly
- EGR Valve Adapter
- EVAP Vapor Storage Canister
- Idler Air Control Valve
- Knock Sensor
- PCV Hose Assembly
- PCV Valve
- PCV Vapor Filter
- Temperature Sensor (Engine Coolant)
- Vacuum Restrictor
- VAF Sensor



FORD AUDIO

- Antenna, Radio (Base Assembly)
- Brackets
- Cables and Wiring
- Cellular Phone, Receiver, Handset, Speaker Assembly and Antenna (Factory-installed)
- Controls (Rear Seat)
- Radio (AM, AM/FM), Speakers, Cassette Player, Digital CD Player, Graphic Equalizer, Premium Sound Amplifier (Factory-installed)
- Rear Entertainment System (Factory Installed)



SAFETY

- Airbag Module Assembly
- Diagnostic Module Assembly (Airbag)
- Door Ajar Warning Switch Assembly
- Guides, Bezels, Brackets and Supports (Safety Belts/Shoulder Straps)
- Head Restraint Retainers and Sleeves (Safety Belt)
- Key, SecurILock™ (Microchip Encoded Key)
- Lock Cylinder (Door)
- Lock Lever Assembly (Door)
- Lock Lever Assembly (Tailgate)
- Lock Lever Retainers, Clips and Brackets
- Module (Passive Restraint)
- Safety Belt Buckle (Front and Rear)
- Safety Belt Motor Drive Assembly
- Safety Belt Restraint Carrier
- Safety Belt Retractors
- Safety Belt Track Assembly
- Safety Belt Warning Chime Assembly
- Sensors (Airbag)
- Shoulder Strap Track Assembly
- Wiring Assembly (Airbag)

These Are the Only Components Not Covered by ESP PremiumCARE

Mechanical

Service adjustments and cleaning, battery and cables, belts and hoses, brakes (front hub, drums, shoes, linings, disc rotors, pads), coolant, exhaust system (includes catalytic converter), filters, fluids, lubricants, lights (bulbs, sealed beam, lenses), manual clutch disc, shock absorbers, spark plugs and wires, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs, and compressed natural gas/liquid propane fuel system components.

Exterior

Service adjustments (glass and body parts), bright metal bumpers, door handles, glass, moldings, ornamentation, paint, rust, sheet metal, structural underbody framework, sideview mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheel covers and ornaments, convertible top, fabric, liners, zippers and fasteners.

Interior

Buttons, carpets, dash pad, door and window handles, knobs, rearview mirror (glass and housing), trim, upholstery.